RACE SPONSORSHIP

Make a lasting impression in your racing community!





SPONSORSHIP BENEFITS	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Endurance Expo & Finish Line Festival Booth	2 *	*	*	~	2
Non-paper promo item included in "swag" bags	K	K	K	K	×
One color logo included on race shirt	R	R	Ř	Ř	<i>F</i> ²
Logo on race website & marketing materials	*	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	2	~	
Logo in 3 e-newsletters (36K impressions)	K	S	K	K	
Logo featured on Step & Repeat banner	R	R	<i>F</i> ⁱ	R	
1 mention on social media & in e-newsletter	*	2	*		
Hyperlinked logo on website results page	K	×	K		
Logo on Start & Finish Line signage	<i>R</i> ⁱ	Ř			
Logo on race swim caps	K				
Logo featured on all finisher medals	R				
INVESTMENT	\$5,000	\$3,000	\$1,250	\$850	\$500
AVAILABILITY	LIMIT 1	LIMIT 3	LIMIT 5	LIMIT 8	UNLIMITED

CUSTOMIZED MULTI-RACE PACKAGES ARE AVAILABLE!

ENDURANCE EXPO Lake Lou Yaeger EXHIBITOR

ENDURANCE EXPO PACKET PICKUP DAY EXHIBITOR

\$250 - 10 x 10 Booth Space. Includes one 6' table & chair. **\$400** - 10 x 20 Booth Space. Includes two 6' tables & chairs.

ENDURANCE EXPO RACE DAY FINISH LINE FESTIVAL EXHIBITOR

\$150 - 10 x 10 Booth Space. Includes one 6' table & chair. **\$250** - 10 x 20 Booth Space. Includes two 6' tables & chairs.

RACING

www.mseracing.com



SECURE YOUR SPONSORSHIP OR EXPO EXPERIENCE: Call 314-477-6906 or email sdrake@mseracing.com

YOUR BRAND HERE

BE A PARTNER

WATER STATION

PARTNERSHIPS

branding one of our

water stations – a

great way to cheer

on our athletes at critical fuel stops

along the course!

Ask us about